

GREENE COUNTY LIVING

Observer Publishing Company's Community Magazine

Distribution method

Greene County Living is a quarterly publication directly delivered to 15,000 readers of the Observer-Reporter in Waynesburg, Carmichaels, Greensboro, Jefferson, Rogersville, Mt. Morris, Graysville and more. Additional copies are distributed at the I-79 Welcome Center and area businesses.

Local Content

Greene County Living highlights the community history, outdoor interest, people, and recreation of our area.

Elite Production Quality

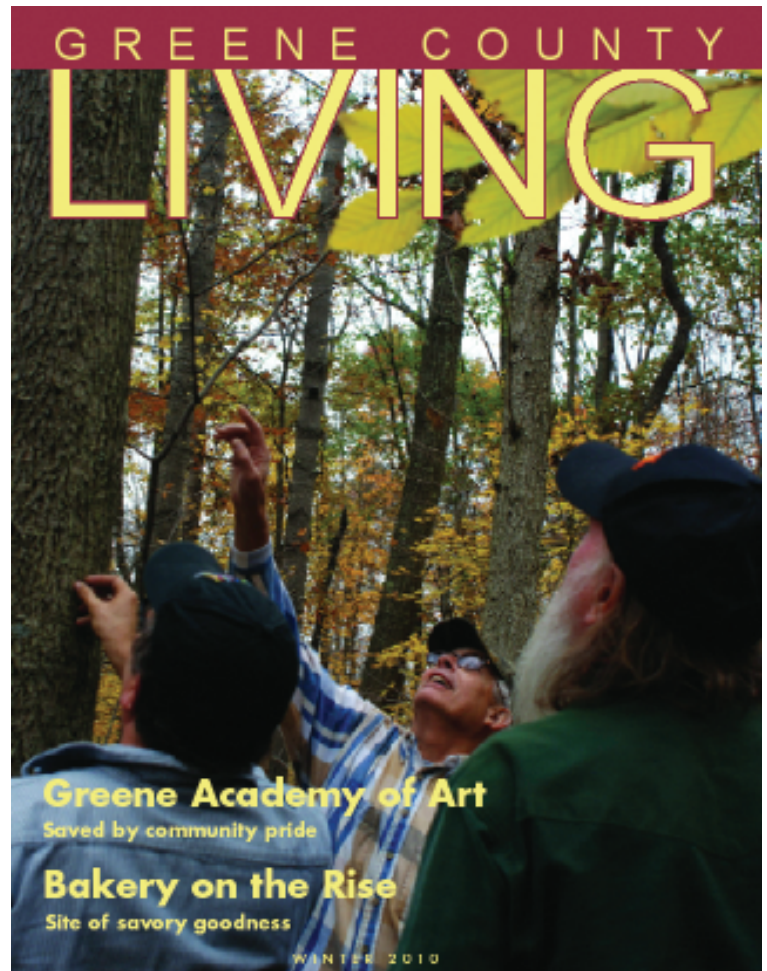
Our glossy magazine is full color with a trim size of 8.25" x 10.75". It is printed on high quality bright white 70 lb. stock.

2011 publication dates

Publishes		Reservation Deadline	Approval Deadline
Spring	March 9	February 9	February 16
Summer	June 8	May 11	May 18
Fall	September 14	August 11	August 18
Winter	December 7	November 2	November 9

ad dimensions

Size	Width		Height
Full Page	7.5"	x	10"
1/2 Page Horizontal	7.5"	x	4.875"
1/2 Page Vertical	3.625"	x	10"
1/4 Page Horizontal	7.5"	x	2.375"
1/4 Page Square	3.625"	x	4.875"
1/4 Page Vertical	1.75"	x	10"
1/8 Page Horizontal	3.625"	x	2.375"
1/8 Page Vertical	1.75"	x	4.875"
Block	1.75"	x	2.375"



ad sizes and rates

Size	1x	4x
Full Page	\$ 700.00	\$ 525.00
1/2 Page	\$ 440.00	\$ 330.00
1/4 Page	\$ 280.00	\$ 210.00
1/8 Page	\$ 180.00	\$ 135.00
Block	\$ 120.00	\$ 90.00



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