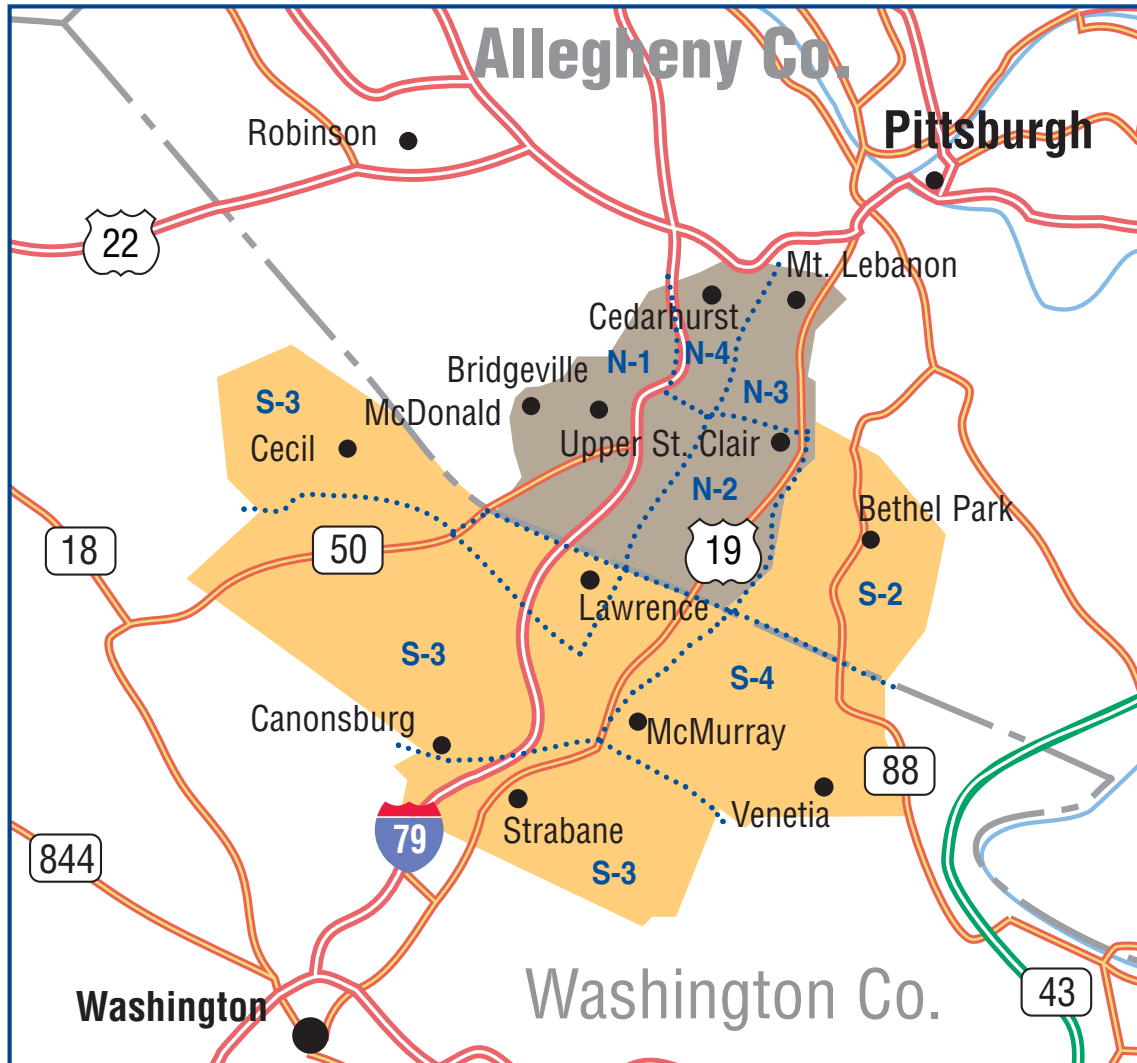


2011 Preprinted Insert Zones

O B S E R V E R P U B L I S H I N G C O M P A N Y



ZONE 1

N-1 (Bridgeville, McDonald)	4,909
N-2 (Upper St. Clair)	6,225
N-3 (Mt. Lebanon)	7,930
N-4 (Cedarhurst)	4,328
Zone 1 Total	23,392

ZONE 2

S-2 (Bethel Park)	11,014
S-3 (Canonsburg, Cecil, Lawrence, Strabane)	7,453
S-4 (McMurray, Venetia)	7,280
Zone 2 Total	25,747

Total Circulation.....49,139