

# 2011 Private Party

O B S E R V E R P U B L I S H I N G C O M P A N Y

## Private Party:

- Classified ads appear in the pages of *The Almanac* and are searchable on our websites. Call for further details.
- There is a six-line minimum per ad.  
60¢ each additional line.
- Private Party Ads, Cards of Thanks and Memoriams must be prepaid.

## Multi-Pub Discount:

- Pick up your ad in the *Observer-Reporter* for 50% off the one-time rate.

## 2011 Private Party Rates

| Number of Insertions | Line Rate |
|----------------------|-----------|
| One week             | \$2.67    |
| Second week          | \$2.40    |
| Third week           | \$2.27    |
| Fourth week          | \$2.13    |

## 2011 Obituaries

|                   |                      |
|-------------------|----------------------|
| 12 inches or less | \$50.00              |
| 13 inches or more | \$5.00 per col. inch |

## 2011 Cards of Thanks/Memoriam

|                               |                      |
|-------------------------------|----------------------|
| Minimum Charge 1 col. x 2 in. | \$25.50              |
| Additional Inch               | \$5.00 per col. inch |
| Prayers                       | \$1.05 per line      |