

2011 Recruitment

O B S E R V E R P U B L I S H I N G C O M P A N Y

2011 Recruitment Line Rates*

Number of Insertions	Line Rate
One Week	\$3.85

2011 Weekly Recruitment Display Rates**

Weeks Per Year	Per Inch
One Week	\$30.75
Two Weeks	\$29.25
Three Weeks	\$27.75
Four Weeks	\$26.25
Five Weeks	\$24.75

Color Rates

Color charges are in addition to space charges. No other discounts apply. Minimum ad size required is 10 column classified inches.

Black & 1 Color. \$50 per publication
 Black & 2 Colors. \$75 per publication
 Black & 3 Colors. \$100 per publication

- There is a seven-line minimum per ad.
- One inch is equivalent to 12 lines.
- Open rates are commissionable.
- For employment ads, a confidential box reply service is available for \$20 in addition to the cost of ad space. Replies can be mailed at no additional charge or picked up at our main office.
- 10% discount for multiple runs.

* Line Ad Internet Processing Charge - \$5.50 charged on the first insertion only.

** Display Ad Internet Processing Charge - \$20.00 charged on the first insertion only.