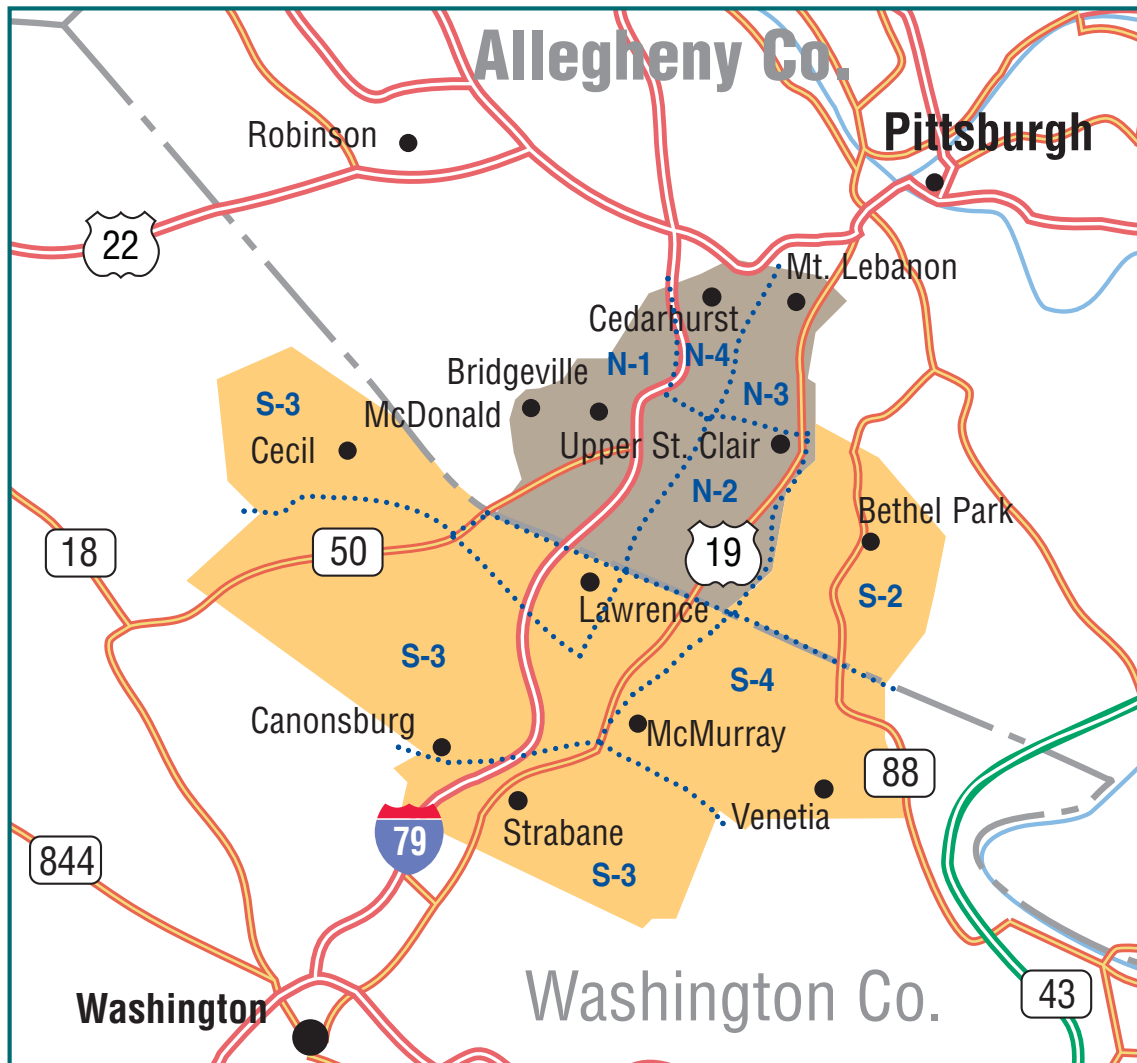


2012 Preprinted Insert Zones

O B S E R V E R P U B L I S H I N G C O M P A N Y



ZONE 1

N-1 (Bridgeville, McDonald)	4,864
N-2 (Upper St. Clair)	6,150
N-3 (Mt. Lebanon)	7,784
N-4 (Cedarhurst)	4,323
Zone 1 Total	23,121

ZONE 2

S-2 (Bethel Park)	10,857
S-3 (Canonsburg, Cecil, Lawrence, Strabane)	7,258
S-4 (McMurray, Venetia)	7,244
Zone 2 Total	25,359

Total Circulation.....48,480