

2012 Private Party

O B S E R V E R P U B L I S H I N G C O M P A N Y

Private Party:

- Classified ads appear in the pages of *The Almanac* and are searchable on our websites. Call for further details.
- There is a five-line minimum per ad. 60¢ each additional line.
- Private Party Ads, Cards of Thanks and Memoriams must be prepaid.

Multi-Pub Discount:

- Pick up your ad in the *Observer-Reporter* for 50% off the one-time rate.

2012 Private Party Rates

Number of Insertions	Line Rate
One week	\$3.20
Second week	\$2.88
Third week	\$2.72
Fourth week	\$2.56

2012 Obituaries

12 inches or less	\$75.00
13 inches or more	\$6.25 per col. inch

2012 Cards of Thanks/Memoriam

Minimum Charge 1 col. x 2 in.	\$38.25
Additional Inch	\$7.50 per col. inch
Prayers	\$1.26 per line