

2012 Specialty Packages

O B S E R V E R P U B L I S H I N G C O M P A N Y

Non-Profit/Civic/Charitable/Church Rates

Observer-Reporter Full Run Daily	\$22.00
Observer-Reporter Full Run Sunday	\$24.00
Observer-Reporter Wash. & So. Hills Daily	\$19.50
Observer Reporter Wash. & So. Hills Sunday	\$21.50
Observer-Reporter Greene Daily	\$ 8.50
Observer-Reporter Greene Sunday	\$ 9.50
The Almanac (Per Zone)	\$16.00
Preprints (<i>Refer to Preprint Rate Card</i>)	5% Discount

Religion Page Rates

Observer-Reporter (52 Weeks)	\$11.00
Observer-Reporter (26 Weeks)	\$16.00
Observer-Reporter Classified Daily	\$16.00 in.
Observer-Reporter Classified Daily	\$ 1.33 line
Observer-Reporter Classified Sunday	\$17.50 in.
Observer-Reporter Classified Sunday	\$ 1.45 line
The Almanac Per Zone (52 Weeks)	\$11.00
The Almanac Per Zone (26 Weeks)	\$16.00

Remnant Space/Stand-by Ad Discounts

1/4 Page to 1/2 Page	25% Off
1/2 Page or Larger	50% Off

Shopping Center*/Group Association Rates

Observer-Reporter Full Run Daily	\$23.00
Observer-Reporter Full Run Sunday	\$25.00
Observer-Reporter Wash. & So. Hills Daily	\$20.50
Observer Reporter Wash. & So. Hills Sunday	\$22.50
Observer-Reporter Greene Daily	\$ 9.00
Observer-Reporter Greene Sunday	\$10.00
The Almanac (Per Zone)	\$18.00

*Shopping centers must commit to a minimum of \$7,500 to qualify for these rates.

Non-Profit / Civic Organizations / Charitable / Churches

This rate will be extended to bonafide 501c(3) charitable organizations. This includes non-profit charitable and civic organizations, along with churches. Organizations competing with local businesses for the sale of goods and services do not qualify. No other discounts apply.

Religion Page

Special rates are reserved for churches that place ads on Friday's Religion page. No other discounts apply.

Remnant Space / Stand-by Ad Discounts

The publisher may periodically offer remnant space. Qualifying ads must have been published within the past 30 days or sent camera ready. Stand-by ads are offered at the same discount.

Shopping Centers* / Associations

Special rates are reserved for shopping centers, community associations and groups of advertisers running omnibus ads. All discounts apply.

Internet Processing Charges

- Churches - \$2.00
- Ads less than 10 inches - \$5.00
- Ads 10 inches or greater - \$10.00

One time charge on the first insertion of the run dates.

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