



# Flipside

A Monthly Feature Written **By and For** Students in Washington and Greene Counties

*Flipside* is a creative outlet for local area students to explore a career path within the newspaper industry. From publishing, editing and writing, each month during the school year students are given the opportunity to see what it takes to publish a newspaper each and every day. Support these students future endeavors by sponsoring an ad in *Flipside*.

- *Flipside* is published the second Tuesday each month.
- *Flipside* reaches nearly 90,000 readers of the *Observer Reporter*.
- Nearly 30 participating area schools within Washington and Greene Counties receive *Flipside*.



Back Page....\$350 per month 10" wide x 11.3" deep	Half Page.....\$250 per month 10" wide x 5.5 deep or 4.92" wide x 11.3" deep
Unique Ads.\$250 per month Triangle – L-Shape – Step	Inside Banner....\$150 per month 10" wide x 2" deep or 2.4" wide x 11.3" deep

**All Ads Include Full Color!**

Along with your sponsorship ad you will also receive your logo on promotional ads and rack cards. Requires 9 month commitment.

Reserve your space today by contacting your Sales Consultant!  
Washington 724-222-2200 – Greene 724-852-2602 – McMurray 724-941-7725

