

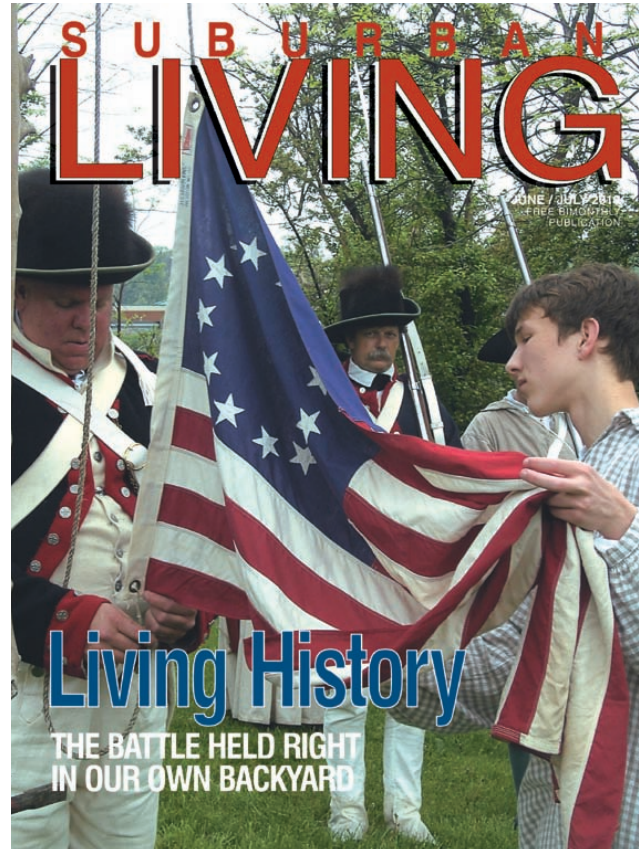
# S U B U R B A N L I V I N G

AN OBSERVER PUBLISHING COMPANY LIFESTYLE MAGAZINE

**Distribution method.** This bi-monthly publication is direct delivered to more than 50,000 homes in the South Hills.

**About our subscribers.** We have a subscription base of more than 50,000 homes and distribute to communities in the South Hills such as Upper St. Clair, Bethel Park, Mt. Lebanon, Canonsburg, Peters Township, and North Strabane.

**Local content.** This magazine is intended to compliment The Almanac with more in-depth stories about the people, places and events that shape this community and make living in the South Hills special.



## Ad size and rates

Full Page	1/2 Page	1/4 Page	1/8 Page	Block
<b>\$1,500</b>	<b>\$940</b>	<b>\$600</b>	<b>\$380</b>	<b>\$240</b>

## Frequency discount

Commit to 3 publications get **10% OFF.**

Commit to 6 publications get **25% OFF.**

## 2011 publication dates

Publishes	Reservation Deadline	Approval Deadline
February 16	January 19	January 26
April 20	March 23	March 30
June 15	May 18	May 25
August 17	July 20	July 27
October 19	September 21	September 28
December 14	November 9	November 16

## Ad dimensions

Size	Dimensions
Full Page	7.5"w x 10"d
1/2 Page Horizontal	7.5"w x 4.875"d
1/2 Page Vertical	3.625"w x 10"d
1/4 Page Horizontal	7.5"w x 2.375"d
1/4 Page Square	3.625"w x 4.875"d
1/4 Page Vertical	1.75"w x 10"d
1/8 Page Horizontal	3.625"w x 2.375"d
1/8 Page Vertical	1.75"w x 4.875"d
Block	1.75"w x 2.375"

**OPC**  
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