

SOUTHPOINTE TODAY

A FREE MAGAZINE FOR SOUTHPOINTE & SOUTHPOINTE II

Southpointe Today is Observer Publishing Company's quarterly publication for Southpointe and Southpointe II.

Distribution Method. This magazine is bulk dropped at more than 50 buildings in the business parks, home delivered to 15,000 readers of the Observer-Reporter and The Almanac and available online at www.southpointetoday.com.

Editorial content. Southpointe Today focuses on the businesses, executives and people who live and work in Southpointe and Southpointe II.

2011 publication dates

Publishes	Reservation	Deadline	Approval	Deadline
January 12	December 30	January 6		
April 13	April 1	April 6		
July 13	July 1	July 6		
October 12	September 30	October 5		



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